

The Blairmore Graphic

Volume 2, No. 47.

BLAIRMORE, ALBERTA, FRIDAY, JULY 9, 1948.

\$2.00 PER ANNUM

Board of Trade to Meet July 15

A general meeting of the Blairmore Board of Trade will be held in the Oliva hall at 7:30 p.m. on Thursday, July 15.

A special speaker, Mr. R. G. Little, of Central Mortgage and Housing Corporation, of Calgary, has been invited and will speak on the housing shortage and advise how and by what means the Blairmore housing shortage can be met.

This acute housing shortage being of vital interest to the welfare of the citizens of Blairmore, your Blairmore Board of Trade has considered it first on their agenda of activities.

It is therefore essential that full support is given and a large representation present at the meeting to hear the address by Mr. Little on the housing problem and methods suitable to Blairmore to overcome this problem.

Keep this date in mind, please.

L. Giacomuzzi, of San Francisco, California, is visiting his brother, D. Giacomuzzi, at Bellevue, who have not seen each other for 40 years.

IN MEMORIAM

In Loving Memory of my son, L. Cpl. James M. Stewart, who died July 9, 1944.

You lie in a foreign grave, my son. And your grave I may never see. Would some kind hand in a distant land

Lay down a flower for me? My grief this world will never know. Or days of sadness that are mine. As with the years I older grow, My heart for you will always pine.

A token of love and remembrance. Of one I shall never forget. His memory to me is a treasure. His loss a lifetime regret!!

MOTHER.

In Loving Memory of L. Cpl. James M. Stewart who died July 9, 1944.

Memories are treasures no one can steal. Death leaves a heartache no one can heal.

Loved dearly in life and living yet. In the heart of those who will never forget.

THE FAMILY.



"Serve the Church that the Church May Serve You"

CENTRAL UNITED CHURCH

BLAIRMORE

Rev. T. R. Haythorne, Minister

Services Sunday next:

11.00 a.m., Senior school.

2.00 p.m., Junior school.

7.30 p.m., Public Worship.

ST. LUKE'S CHURCH,

BLAIRMORE

(Anglican)

7th Sunday after Trinity.

Rev. A. S. Dewdney, M.A., B.D.

Rector.

Matins 11 a.m.

SALVATION ARMY, COLEMAN

Captain and Mrs. T. Smith.

Officers in charge.

Sunday services:

11 a.m., Holiness meeting.

2.30 p.m., Directory class.

8 p.m., Sunday school.

7.30 p.m., Salvation meeting.

Tuesday, 7.30 p.m., Red Shield Auxiliary and Home League.

Thursday, 8 p.m., Praise meeting.

Funerals, dedications and marriages on application to the local officers.

TO NOMINATE SOCIAL CREDIT CANDIDATE

Social Crediters in Pincher Creek-Crows Nest constituency have called a nomination meeting for Saturday, July 17, at 3 p.m. in Lundbreck.

E. O. Duke, M.L.A., who was first elected on the Social Credit ticket in 1935, has moved to Victoria and has stated he will retire from politics when the next provincial election is held. No names are mentioned of possible candidates to succeed Mr. Duke.

Blairmore Columbus Club copied first prize money when the defeated Hillcrest 19-11 in the July 1st baseball final played on Sunday.

COWLEY HAPPENINGS

Cowley lost to Macleod to the tune of 11-4 in a game of baseball played on home grounds on Sunday afternoon.

Louis Petoit returned home Monday from Pincher Creek where he was a patient for a few days in St. Vincent's hospital.

Miss Peggy Watson of Lethbridge is a guest this week of Mr. and Mrs. Malcolm McMillan.

Bobbie Cochrane of Red Deer has returned, following a visit of a few days here with his father, Wm. Cochrane.

Mrs. E. A. Tustian Sr. is visiting her son-in-law and daughter, Mr. and Mrs. D. M. McIsaac, and family in Calgary this week.

Mr. and Mrs. Eddie Smyth and their three young sons have returned from a week-end visit with Mrs. Smyth's parents, Mr. and Mrs. J. R. Wood, at Cranbrook, B.C. They made the trip by motor car.

Mr. and Mrs. Ed. Hewitt and Wm. Cochrane were Stampede visitors at Calgary this week.

Mr. Phillips of Iron Spring, who is taking over the agency of the Pool elevator here, moved into town Monday of this week with his wife and family. Mr. Phillips succeeds Griffith Parry, who has been transferred to Nanton.

Mr. and Mrs. Bud Wall and their three children of Fort Smith, N.W.T., are on their annual vacation and are spending their holidays at the parental home of Mr. and Mrs. T. E. Murphy here. Mr. Wall is employed as airport manager.

Mr. and Mrs. Hector Lemire and family, Mr. and Mrs. Joe Diamond and family and Mr. Neil Nicholson were among those attending the Stampede which was held at Macleod on Monday and Tuesday of this week.

Mrs. F. Landry, accompanied by her son Maurice, left Friday to spend the week-end in Edmonton.

On Sunday morning, July 4, a large congregation was in attendance at the United church here when Rev. J. C. Kay, of Bellevue, conducted the service, taking the subject of his text from the Lamentations of Jeremiah.

Special music by Arthur Tustian and Alvin Murphy, violinists, with Mrs. Tustian at the piano, was a very pleasing feature.

A near serious fire occurred at the home of John Musgrave two and a half miles from here on Sunday afternoon, July 5, when a wood pile near the house broke into flames, searing the side of the house. Luckily, the fire was noticed in time to save the Musgrave home from going up in flames. At the time of the fire, Mr. Musgrave was alone at home, the rest of the family having gone to Cowley to witness a baseball game. By the aid of the telephone Mr. Musgrave soon had help.

Mr. and Mrs. Griffith Parry, who have resided here for the past eight years, were honor guests at a party sponsored by the Masonic lodge here and the Cowley community and held

District Students Pass Music Exams

Following are the successful candidates at the examinations held in the Pass, conducted for the Associated Board of the Royal Schools of Music, London, England, by C. H. Stuart Duncan in June, 1948, and theory examinations May 1, 1948:

Bellevue, Pianoforte

Grade 2, pass with merit, Shirley Curry, Joan Goodwin, Richard McDonald.

Pass, Elaine Kovach.

Grade 1, Pass with distinction, Vivian Swieschuk. Pass with merit, Bernice Carpenter. Pass, Margaret Carpenter, Audrey Svada.

Preliminary examination, Johanne Shearer.

Blairmore

Grade 8, pass with distinction, Lloyd Pinkney (violin).

Pass with merit, Frances Mison (piano), Pass, Shirley Montalbet (piano), Edward H. Moser (violin).

Grade 7, pass with merit, Barbara Millett (piano).

Grade 6, pass, Frances Graham (violin).

Grade 5, pass with merit, Alice Delowski (violin), Nicholas Lobin (violin).

Pass, Walter Roper (violin).

Grade 4, pass with merit, Steve Ozar (violin). Pass, Nancy Ozar (violin).

Grade 3, pass with distinction, Ralph Ryznar (violin). Pass, Alice Ferby (violin).

Grade 2, pass with merit, Shirley Coover (piano), Lenora Swieschuk (violin).

Pass, Joan Coover (piano), Lona Mae Culham (piano), Jay Krosing (violin), Bruce Pinkney (piano).

Grade 1, pass with distinction, Anne Burwell (piano).

Preliminary examination, Rosalie Anne Billy (violin).

Coleman, Pianoforte

Grade 2, pass, Patricia Parker, Sheila Penny.

Grade 1, pass, Edna Lusich, Margaret McDonald.

Theory exams, May 1.

Grade 7, pass with merit, John Graham, Grade 3, pass with distinction, Frances Graham, Walter Roper.

Hillcrest: All pass theory with distinction. Grade 5, Irene Nykolachuk; grade 4, Joseph Bezar; grade 3, Alice Delowski.

Female fruit pickers are urgently required in B.C. The National Employment Service offices have all particulars of this movement. Transportation assistance is available to and from Chilliwack, B.C. For further particulars visit your employment office in Blairmore.

In the Masonic hall Friday night, July 2. Following a tasty repast, the fete party was presented with a lovely bedspread and an electric toaster. Malcolm McMillan acted as master of ceremonies. Mr. Parry is a member of the Masonic lodge here and is in the employment of the Pool Elevator and Mrs. Parry has been on the Cowley teaching staff for several years. Together, with their children Jimmie and Margaret Ann, they left on Monday to take up residence in their new home at Nanton, to where Mr. Parry has been transferred.

Mrs. R. J. Day entertained the Ladies Aid of the United church here for their regular monthly meeting at her home on Wednesday afternoon. Following routine business, Miss Montgomery, a faithful member who will be leaving our district shortly, was presented with two lovely chalice and saucers and a large box of chocolates. After the serving of a dainty luncheon, the hostess led the ladies outside and showed them her gorgeous flower garden arrayed in all its June glory. A garden such as this is a credit to any town.

Legion President Visits the Pass

Last week-end will long be remembered by members of the Canadian Legion of the British Empire Service League in this district, when S. C. Heckbert, provincial president, and party visited all Legion branches in this corner of the province on Saturday and on Sunday evening a Rally was held in the spacious Blairmore club attended by branch officials and members of Coleman, Blairmore, Bellevue, Pincher Creek and Taber.

The visit marked the inauguration of the Zone Rally phase recently adopted by the provincial command, and which we understand is to be held at a different point in the district each year.

Provincial command officials accompanying President Heckbert on the trip were: G. E. Gleave, first vice-president; A. Beaumont, K.C. district commander, and A. J. Williams, Veterans M.L.A. in the Alberta legislature. The party visited southeastern Alberta district branches Saturday afternoon and evening and on Sunday met the branch executives and highlighted the evening Rally.

W. R. Blythman, supervisor of special Legion activities and who visited all branches some time ago in connection with the zone meeting, was also present.

Prior to the Rally, Legion members under E. G. "Jim" Montalbet as marshal, proudly paraded from the Blairmore club rooms to the Cenotaph in the Court House grounds, where President Heckbert laid a wreath at the foot of the column in memory of fallen comrades. The parade then returned to the club for the Rally.

A. O. Ciolek, G. Rees, president of Blairmore branch, was host at supper in the Greenhill Grill to the visiting party, executive members of zone branches and the press, numbering about 30.

During the supper hour, presentations were made to Ben Hobson, a past president, and to Harry Lord, recently secretary, of the local Legion.

Opening the Rally with O Canada and addresses of welcome by President Rees and Mayor Williams, the meeting was placed in charge of W. S. Purvis, of Coleman, zone commander. Provincial officers in their remarks, no doubt answered many problems in the minds of Veterans as they outlined the work entailed in securing the many benefits enjoyed, and further benefits planned in behalf of all returned personnel whether members of the Legion or not. They also stressed the need of all those who served in any of the services to be enrolled under the banner of the Legion and enable the provincial and Dominion officers to do better in behalf of the Veteran.

The program of speeches was interspersed with several solos and community singing, and the gathering on dispersing were agreed that the idea of a Zone Rally is something that should bring individual problems to the attention of high ranking Legion officers to mould into the general scheme of Legion activities and purposes.

CCL NAMES MCCLOY HEAD ALBERTA POLITICAL GROUP

According to a Canadian Press despatch from Ottawa on July 7, the Canadian Congress of Labor announced that day the appointment of Thos. McCloy as acting chairman of its political action committee in Alberta.

Mr. McCloy is the CCL's Alberta regional representative. The Congress is affiliated politically with the CCF party.

Mr. and Mrs. A. Hayson were Calgary visitors last week.

CHANGE IN OFFICE HOURS

National Employment Service

Blairmore, 9th July, 1948.

Editor, The Graphic.

A further change in office hours has been announced from Ottawa for the months of July and August, effective immediately, as follows:

Monday through Friday, 9 a.m. to 5 p.m. Saturday 9 a.m. to 12 noon. Office hours are continuous; no closing period during the lunch hour.

Yours truly,

F. J. Lott, Manager, Blairmore. P.S. Would appreciate space in your publication for this item as it is of importance to the public using the NES Office.

HILLCREST ITEMS

Miss Shirley Ashmore is visiting with friends in Champion.

Mr. W. McPherson of Edmonton is visiting in Hillcrest with his son-in-law and daughter, Mr. and Mrs. K. Thornton.

Miss Lorraine Leskosky is holidaying at the home of her grandmother in Creston.

The members of the Moose lodge and their families enjoyed an outing to Waterton last Sunday.

Mr. and Mrs. W. Greener, Miss A. Greener and Master "Sandy" Grant motored to Milk River on Monday to visit with Mr. and Mrs. Greener's son-in-law and daughter, Mr. and Mrs. T. Selby.

Taking in the Calgary Stampede are Mr. and Mrs. Kybiter, Mary Ferby, John Ferby and Ted Moser.

Miss Mary Delowski, who has been teaching in the Vegreville district, returned last week to spend the summer vacation with her parents.

Miss Frances Legoy of Perth is the guest of Miss Valeria Marinko this week.

Mr. and Mrs. Clarence Rhodes are holidaying with relatives at Champion.

Mr. and Mrs. R. Gardiner and family motored to Del Bonita last week to visit with Mrs. Gardiner's sister.

Mr. and Mrs. D. Halton motored to Waterton for July 1st.

Mr. and Mrs. J. Woytula were visitors in Michel last week-end.

Visiting Calgary for several days is Miss Mae Dudley, who is the guest of Mrs. W. McPherson.

Mr. Mario Colosimo is spending a week holiday with his brother-in-law and sister, Mr. and Mrs. Chris Hansen, at Cochrane, Alberta.

OLICH-LUINI

A pretty wedding was solemnized in the Bellevue Catholic church on Saturday, June 26, at 11 a.m., when Elizabeth Angel, only daughter of Mr. and Mrs. L. Luini, of Hillcrest, became the bride of Mr. Vince Olich, of Bellevue. Father Anderson performed the marriage service. The bride, given in marriage by her father, was charming in a grey gabardine suit, with matching hat, and carrying a bouquet of roses and carnations. The groom's sister, Velma Olich, attended the bride, and she was gowned in blue gabardine with white accessories and wore a corsage of carnations and lily of the valley.

Louis Luini, brother of the bride, was best man.

Mrs. Luini chose a gown of blue silk, with which she wore a flowered hat of matching color. Mrs. Olich, the groom's mother, was attired in a figured dress of pink jersey, with matching accessories.

After the marriage service, a reception for 32 guests was held at the home of the bride's parents. The bride at table was seated with a 3-tiered wedding cake and tastefully decorated with bowls of lilac.

The happy young couple honeymooned in Calgary and Banff and will make their home in Hillcrest.

SUBSCRIBE TODAY!

Brother and Sister Meet After 28 Years

After a separation of 28 years, the reunion of a brother and sister took place in Blairmore this week, when Mrs. Violet Comea, of Doyce Foxcroft, Maine, USA, arrived on a visit to her brother, Special Constable George Meffan, of the local detachment of the Royal Canadian Mounted Police.

Mrs. Comea will spend an extended holiday with Mr. and Mrs. Meffan.

It was in 1920 that brother and sister bid each other "good bye" in Glasgow, Scotland, when Violet sailed to the States to marry the man she met during the First World War. It was four years later that George left the native land to settle in Blairmore and they have had only letter contact with each other since that time.

To make the reunion a little happier, if such were possible, Mrs. A. Blas, nee "Tibby" Meffan, Mr. Blas and young daughter will arrive from Nobleford to spend the week-end in Blairmore.

Mrs. Comea is an official of the Ladies Auxiliary of the American Legion in her home State, and has a son and two daughters who contributed to their country's cause in the last war.

UNITED CHURCH

VACATION SCHOOL

The annual Vacation School of the Blairmore United church, for children 4 to 12 years, has been in progress all this week with quite a number of children in attendance. The school convenes each day except Sunday at 1:30 p.m. and will continue all the end of next week.

Miss Muriel Oliver has secured employment at the Blairmore post office.

EVERYBODY'S BUSINESS

by

Dow Graham

In our daily lives all of us must mingle and perhaps work with people whom we do not like. And this presents a problem which everyone should recognize and attempt to solve.

Obviously we cannot "hate these people off the earth". We must somehow adjust ourselves to associating with them.

"It takes all kinds to make a world." And, after all, there are bound to be some people who do not like us. So we should try to develop a spirit of tolerance.

More important, we should try to conceal our dislikes. For when we show our feelings, it merely makes matters worse.

On the other hand, if you make even a little effort to be friendly and courteous towards those who "rub you the wrong way", it will make your relationships with them more pleasant. And eventually it may even lead to genuine friendships.

For another aid to happier, more successful living, try to cultivate peace of mind in every possible way—especially financially. Life insurance offers the most dependable and effective way to achieve this for yourself and your family.

A Geographical Congress

GEOGRAPHY HAS BECOME an increasingly interesting and important subject, as rapidly changing world conditions have brought about many alterations in our maps and made hitherto unknown places important. In view of this there will be widespread interest in the forthcoming Congress of the International Geographical Union, which is being held in Lisbon, Portugal, in September of this year. It is expected that geographers from all parts of the world will be there, and Canada will be represented by three official delegates and several observers. No gathering of the Union has been held since 1938, when there was one in Amsterdam, and there will be more than usual interest in this first meeting to be called since the war.

Of Interest To Canada

The agenda for the meeting includes many subjects which will be of interest to Canada at this time. Among these will be studies of rural dwellings, changes in land due to irrigation and subdivision, and the weakening of soils due to continuous cropping, all of which are related to problems with which the people of this country are familiar. The physical geography section will discuss the subject of soil and lands, while those interested in biogeography will consider such matters as the effect of biological pests on vegetation and methods of cultivation, the propagation of plant species, and the inheritance from the past in present-day vegetation.

To Discuss Map Making

Recent air surveys of the Canadian North, during which many new features of the land there were discovered, will give the Canadian delegates an added interest in discussions which will be held concerning plans for standardizing conventional symbols for topographical maps. Discussions relating to movements of populations, the utilization of arid lands, reforestation and moisture conservation, methods of teaching geography in schools, and the international exchange of information by students of the subject, all likewise touch on matters which concern this country. The proceedings of the forthcoming meetings at Lisbon will be of interest to all who recognize the significance of the problems to be discussed and are aware of the importance of the study of geography in these times.

ECZEMA

You'll find quick relief for the itching, burning feeling of eczema when you use Dr. Chase's Eczema Ointment. Just try it today!

Fast Decision Seen If War Hits Arctic

TORONTO.—Outcome of a war fought in the Arctic would be "foretold quickly," Lt. Col. J. N. Crawford of Ottawa said.

He discussed medical aspects of warfare in the far north for the armed services section of the Canadian Medical Association.

Col. Crawford said small detachments of troops would fight on a small front. Troops would travel overland by snow vehicles or be airborne as paratroopers or glider men. Supplies would be flown to them or brought by tractor train. An advance base would be close to the front and a main one, "in the temperate zone."

Dr. O. M. Solandt of Ottawa, chairman of the defence research board, urged doctors to help form an international agency to abolish war. He said his board was studying defence methods in case of atomic or bacteriological war.

One Time Millions Were Worth Nothing

LOS ANGELES.—Imagine picking up \$9,000,000 from the sidewalk, and discovering it isn't worth a nickel to you!

Mallman H. L. Cutler, 45, died recently. He found a leather case. In it was a cheque for \$9,060,916. He took it into a nearby bank. A girl messenger from the Federal Reserve bank arrived to claim it. She'd dropped the case.

A federal reserve official said the cheque was a non-negotiable, routine draft for transferring funds from a Bank of America branch to Federal Reserve Bank.

SOME BOMBS

HARRISWORTH, Eng.—With bomb scares fresh in his mind C. Swaby took a suspicious looking packet to the police station. A detective removed the black tape and purple sealing wax, opened the parcel and found a framed cheque for £146 (\$5,664) which Swaby had won on football pools.

An outdoor incense burner, near Lama temple, Peking, China, is 14 feet high.

REPELS MOSQUITOES

Mosquitoes, black flies and other pests may keep you from enjoying the outdoors. Tanbaco mosquito repellent cream keeps them away. Tanbaco also prevents sunburn, soothes an aching leg.

Tanbaco
INSECT REPELLENT CREAM

FUNNY And OTHERWISE

"Eternity is so vast—who can comprehend it," said the speaker. "Perhaps," said the little man in the back row, "you never thought anything on the monthly payment plan."

"So you've just got back from your holiday. Feel any change?"

"Not a cent."

Customer: "Have you anything for gray hair?"

Conscientious Druggist: "Nothing but the greatest respect, sir."

The late Tom Mix, old-time Western movie star, said after a swanky banquet: "I eat and eat for two hours and didn't recognize a thing I eat except an olive."

He: "After we're married, I'm going to wear the pants in our family."

She: "Sure, but I'll tell you which pair to wear."

She, suddenly, earnestly proposed to the lawyer's daughter, but she could not make up her mind.

"Will you be true to me?" she demanded.

"I'll be true as steel," he declared fervently.

"Common or preferred?" she mused.

Pat was engaged putting a water main into the porch. Saturday came and the boss saw Pat dutifully examining his pay packet.

"Mistake in your wages, Pat?" he asked.

"Oh, no," said Pat, "but I was just wondering whether me or the water would be in the porchhouse first."

Visitor: "I don't like to be inquisitive, but what are the four holes in the door for?"

Mountaineer: "We got four cats."

Visitor: "But why don't you have one good-sized hole?"

Mountaineer: "Stranger, when I say 'cat' I mean 'cat'!"

Classic of the classified section, appearing in a Missouri weekly paper: "Wanted—A mule: Must be reasonable."

Two small boys were discussing the capabilities of their mothers, both active club members.

"My mother can talk on just about any subject," the first had declared proudly.

"Theezy!" retorted the other. "My mother can talk without any subject at all."

An American film actress was applying for a passport.

"Unmarried?" asked the clerk.

"Occasionally," replied the actress.

YAWN SHOWS OXYGEN SUPPLY IS DEPLETED

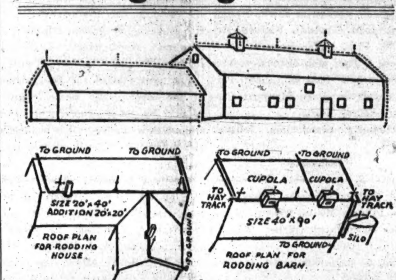
Your yawn is a true sign of fatigue. Human activity produces waste products in the blood and depletes the oxygen supply. Your yawn is the body's effort to increase the oxygen supply by a deep breath. But only sleep will reduce the waste products in the blood and restore energy.

The Swiss flag is one of the oldest in Europe, having been used as early as 1339.

2784

THESE TRACTORS ARE WORKING FOR PEANUTS—A battery of tractors hauling mechanical harvesters gather in the first crop of peanut on the newly-developed ground-out farm operated by the British government in the Kongwa district, in Tanganyika, Africa. More than 7,500 acres are now under cultivation for the nuts. The huge-scale plan, directed and financed by the British Commonwealth authorities, will help relieve the famine shortage.

Farm Lightning Protection



Lightning rods, to do their work successfully, should be installed correctly. These diagrams show the method of installation on various shapes of buildings.

WHILE lightning is not responsible for most farm fires, it usually causes more serious fires and greater destruction in rural areas than any other cause of farm fires. Fires from other causes can often be checked at the start, but the lightning fire usually results in a complete loss.

Both copper and iron are suitable for lightning conductors, but since the resistance of iron to the flow of electric current is about ten times that of copper it is plain that to be effective, iron rods would have to be so heavy that they are out of the question. Copper is resistant to exposure to the weather and also to a great extent to corrosion in the soil so long as it is free from ammonia. Due to the presence of ammonia, however, should never be allowed to pile up around a copper lightning rod.

All connections of joints in cables must be carefully made and there should be as few as possible. A copper clamp is dependable when properly hammered down so as to make a joint which meets the regulations of the Lightning Rod Act.

The purpose of lightning rods is to conduct electric charges from lightning to the ground, therefore the ground connections are the most important part of a lightning rod system.

Conductors should be brought down in an short a line as is convenient, taking care to avoid any sharp bends in the rod as this is not considered good practice.

The important thing about grounding the rods is to make sure that every ground rod is always in contact with permanent moisture. Various means are used for making the hole into which the ground rod is pushed, but, however it is done, the rod should be pushed into the ground.

To complete a rodding system for a building it is important to connect all metallic parts of the building, such as metal roofs, ridge caps and cave troughing as well as the hay track, to the main conductors of the system. Standard weight copper cables should be used when making these connections. Silos should also be protected, the conductor from the point on the silo being run to a separate ground, or where convenient it may be connected into the conductor going down a corner of the barn.

Metal covered buildings can be protected without the use of a continuous conductor along the ridge, but ground rods should be installed at two or more corners, the upper ends of these rods being securely connected to the roofing sheets. Points should be installed along the ridge of the roofs of such buildings and on projections, each point being securely connected to the metal roof. It should be mentioned that the effectiveness of ground's depend very largely on the soil. In a clay soil it is not difficult to get a good ground, but in open soils, such as sand and gravel it is often necessary to use more grounds than in clay soil, also it may be necessary to go to considerably greater depths than is necessary in clay in order to secure grounds of sufficiently low resistance to pass inspection.

A QUEER COVERING
A white mat which often covers the top of the 3,000-foot Table Mountain overlooking Capetown, South Africa, is called "the tablecloth."

DOES INDIGESTION WALLOW YOU BELOW THE BELT?

Help Your Digestion Now! For The Kind Of Food That Makes You Feel Like A King!

More than half of your digestion is done below the belt—in your 25 feet of bowels. So when indigestion strikes, try something that below digestion is the stomach. AND here's what you need to know: What you may need is Carter's Little Liver Pills to give needed help to that "forgotten 25 feet" of bowels.

Take one Carter's Little Liver Pill before and after meals. Take them according to directions. They help make up a larger flow of bile—digestion's juice in your stomach. AND here's what you need to know: What you may need is Carter's Little Liver Pills to give needed help to that "forgotten 25 feet" of bowels.

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SWITZERLAND WOULD BUY WHEAT AND SELL WATCHES

VANCOUVER.—Switzerland is hoping to be able to buy Canadian wheat again soon, Dr. Victor Nef, Swiss minister to Canada told the Rotary Club at Vancouver.

He said his country used to import 85 per cent. of their wheat requirements from Canada, and export to us in return watches and other manufactured goods.

Swiss watches, Dr. Nef said, must have quality of workmanship since they can not compete in mass production methods. Ninety per cent. of the cost of each watch is in labor, he added.

Canadian Winter Is Worrying Immigrant

MONTREAL.—L. Faciotti brought his wife, four sons and two daughters from Algiers to Canada and is definitely worried about the weather he will find in northern Alberta.

The Faciotti family arrived as immigrants on the Ascania. They will live with Mrs. Faciotti's sister on a farm north of Edmonton.

The sister wrote them that the lakes freeze over in winter and the ice becomes so thick it is possible to drive a horse and sleigh across.

"Is that true?" demanded Faciotti. He said he brought along every stitch of clothing he could find, and if it really gets that cold in Alberta he's going to buy more.

WINS "WORLD SERIES" FOR CHICKEN CONTEST

GEORGETOWN, Del.—The Van Trees Hatchery of Maryland, Calif., was named winner of the "Chicken of Tomorrow" contest—world series of the billion dollar broiler industry.

A first prize of \$5,000 was awarded the hatchery for its entry of Cornish-New Hampshire crossbreeds.

Henry Saglio of Harbor Acres Farm, Glanstonbury, Conn., won the \$1,000 second prize with White Rocks.

The contest got under way about a year ago. Forty-four finalists from 25 states sent 525 eggs each to Allen Bradley's hatchery here 16 weeks ago.

Three weeks later the eggs hatched. The chickens were brought to broiler size, then killed, dressed and frozen.

Pasteurized Milk Is Safe.

Fruit, Vegetable Ban To Be Lifted End Of Year

OTTAWA.—Canada's reserves of gold and United States dollars totalled \$742,000,000 at June 23, compared with a low of \$440,000,000 last December 17, Finance Minister Abbott reported to the Commons.

At the same time, he disclosed that import restrictions on fresh fruit and vegetables from the United States will be relaxed by the end of this year.

Steps also will be taken this Fall to allow the import of British West Indian tomatoes so Canadians will have a reasonable supply of lettuce, tomatoes and citrus fruits next Winter when Canadian production is low.

Here's How To Enjoy A Healthy, Happy Holiday

If you are a non-swimmer avoid deep water and stay out of a canoe! Don't go in the water immediately after eating!

Learn about artificial respiration... you may save somebody's life! Take the sun in easy doses—sunburn is a real burn!

Learn what poison ivy looks like—then avoid it! Be sure your water supply is pure! Make certain your vacation milk supply is pasteurized—if not, pasteurize it yourself!

Avoid over-exertion, particularly if you are unaccustomed to strenuous exercise! In hot weather use more salt in your diet!

Landlord Had His Trouble For Nothing

LOS ANGELES.—Mrs. Anna Hagopian, in a damage suit, said her landlord did the following in attempting to evict her:

Padlocked her bathroom door. Tore the kitchen sink from the wall. Removed kitchen fixtures, including the stove. Turned off the gas.

Instituted a course of force, epithets and threats, including three lawsuits, against her.

Mrs. Hagopian, suing landlord M. S. Librarian for \$25,000 damages, said it was all to no avail. She still is living in the apartment.

Launch Advertising Plan To Bring Tourists

VICTORIA, B.C.—Trade and Industry Minister L. H. Byrne announced the Government Travel Bureau has revised its annual advertising campaign and is now launching a full scale program the Western United States to publicize the opening of all main highways in the province.

The 1948 tourist traffic has dropped sharply. Officials blame highway conditions in Washington and Oregon rather than on the B.C. Roads.

PLACES OF INTEREST

The town of Napa, Calif., has several places of interest to tourists. These are the Napa soda springs, Napa redwoods, Calistoga hot springs and petrified forests.

—By Les Carroll

For constant Smoking Pleasure

Roll your own with



ALSO AVAILABLE IN 1/2 POUND TINS

—By Les Carroll



WORLD HAPPENINGS

BRIEFLY TOLD

Two hundred British films will be sent to the United States for television networks.

The commons has adopted a bill establishing a commission to undertake a revision, classification and consolidation of Canada's laws.

Thousands more British tourists may visit Switzerland this summer because the Anglo-Swiss trade balance is exceeding optimistic expectations.

Remains of Saxon warriors believed killed in the Battle of Hasting in 1066 were unearthed in the Denary Gardens at Bette, Sussex, England, recently.

Owners of racing pigeons fear they may have to slaughter thousands of their birds in September unless more corn is made available for feeding purposes.

In experiments which led to a new malaria discovery at the London School of Hygiene and Tropical Medicine, a volunteer was bitten by more than 2,000 mosquitoes.

Britain's post office radio stations dealt with 283 distress calls during 1947. In addition, 323 medical messages were handled under a service called Medical Advice to Ships at Sea.

MONTREAL.—The Canadian chamber of commerce announced that it has appealed to all its 1,700 company members and to 540 member boards and chambers for aid to British Columbia food sufferers.

West Coast Whaling Industry Is Thriving

VICTORIA.—The whaling industry is once again flourishing in British Columbia, and not a scrap of the whale is thrown away in the processing.

At a former R.C.A.F. base at Coal Harbor at the head of Quatsino Sound, west coast of Vancouver Island, the Western Whaling Corporation has set up a modern whaling station.

Operations started several weeks ago and already 30 mammals, averaging between 40 and 50 tons each, have been brought in. Many whales are reported in the vicinity and the three company vessels are out for the harvest.

A former harpoon has been turned into a reduction plant, and a ramp connecting water and land is being used to drag the catch to the plant.

Key figure is the "fencer," highest paid man in the camp. He is responsible for cutting up the mammals before reduction, and a professional was flown to the station from Norway for the job.

A power-saw cuts bones into sections. These are then placed in large steam-pressure vats for from 12 to 17 hours, later processed, and finally sacked as bone meal.

In great tanks blubber is reduced to oil. Blubber strips are so tough that heavy chains and a bulldozer are used to strip them from the whales.

This Is So New!



7260

Household Hint!

Crochet and embroidery your linens for that touch of elegance every woman loves. Easy embroidery, simple crochet.

Old-fashioned girl Pattern 7260: transfer of cloth 12x20; two 5 1/2 15-in. motifs; crochet directions.

Our improved pattern—visual with easy-to-use charts and photos, and complete directions—makes needlework easy.

To obtain this pattern send twenty-five cents in coins (stamps cannot be accepted) to Household Arts Department, Winnipeg Newspaper Union, 176 McDermott Avenue E., Winnipeg, Man. Be sure to write plainly your Name, Address and Postal Number.



POULTRY FARMER REVEALS WHY EGGS GOING UP—Never on farm before her marriage, Mrs. Leaver, an English war bride, feeds some of their Plymouth Rocks. "Terribly temperamental," she says of chickens, affecting their egg production. Feed includes mash, grit and oyster shells. The only item not up in price is oyster shells. Mrs. Leaver doubts whether the recent boost will enable her to "break even."

Canada May Have King And Queen As Part-Time Residents

OTTAWA.—Prime Minister Mackenzie King told the commons he believed the country could look forward to the day when the King and Queen "will reside for part of the year in the capital of Canada."

Introducing a resolution committing the federal parliament to continue development of Ottawa as a national capital, Mr. King said he thought Canada would eventually hold first place among the nations of the British Commonwealth.

"This Dominion of Canada today is the most fortunate country in the world and has possibilities of development which no other country has," he said.

After two hours' debate the resolution was approved. Discussing the future of Ottawa, Mr. King mentioned the capitals of the United States, Britain, France and Italy, and said: "I believe, as I think all members of this house believe, that Canada has a future greater than that of any of the countries which have mentioned."

RECIPES

CHICKEN FRICASSEE

3 pounds chicken
1 onion
2 cloves
1 bay leaf
1 teaspoon salt
1 cup chopped salt pork fat or other fat

Singe, draw and disjoint a 3-pound chicken. Wash and rinse carefully. Put into a saucepan with 1 quart of water, 1 sliced onion with 2 cloves pressed into it, bay leaf and salt. Simmer slowly until tender. Remove chicken, dredge the pieces generously with the flour, salt and pepper, and brown in the salt pork fat or other fat in a frying pan. When the pieces of chicken are nicely browned on both sides, add the stock in which the chicken has been cooked. If the gravy is not thick enough, add flour thickening to it. Season to taste. Arrange with a border of boiled rice. This is a good way to utilize fowls which need long, slow cooking to make them tender.

CHEESE AND NUT SALAD

1 cup cheese
1 tablespoon melted butter
1/2 cup sweet cream
1/2 cup chopped nuts
1/2 cup chopped pimento
1/2 cup chopped olives

Mash the cheese, moisten with cream and melted butter, season with salt and cayenne, add chopped nuts, pimento and olives, press into a mold and let stand 2 hours. Cut in slices and serve on lettuce with mayonnaise dressing. Combine mild cheese with pimento, shape into small balls and serve on head lettuce with French dressing.

Bishops Asked To Outlaw War

LONDON.—Nearly 9,000 persons have signed a petition to the Archbishop of Canterbury, Dr. Geoffrey Fisher, urging the bishops of the Church of England to outlaw war at their forthcoming Lambeth conference.

The Anglican Pacifist Fellowship has collected nearly 3,000 of the signatures from Canada, Elie, Australia, British Guiana, the United States, Egypt, India, New Zealand, Nigeria, South Africa, the Rhodesias, Tanganyika and Germany.

BETTER THAN LOAFING

Hobbies or pastimes are better for you than "loafing" in the sun. Health experts advise us to relax our minds and keep our bodies trim with some hobby or sport we like.

The River Jordan is about 200 miles long and at some points as much as 15 miles broad. 2764

Health LEAGUE OF CANADA presents TOPICS of VITAL INTEREST

HEALTH LEAGUE HEAD WARNS VACATIONISTS OF RAW MILK DANGER

The Health League of Canada, through its General Director, Dr. Gordon Bates, has issued an appeal to summer vacationists and travellers to carefully investigate the source of supply of the milk they use this summer.

"Although they know, or should know, that unpasteurized milk is a germ carrier and a fine culture medium for virulent disease bacteria, summer vacationists and travellers to carefully investigate the source of supply of the milk they use this summer."

Dr. Bates said he wishes to emphasize that just one drink of contaminated raw milk could cause a person to become ill. He said raw milk can contain germs which cause such crippling or death-dealing diseases as typhoid fever, undulant fever, bovine tuberculosis, septic sore throat and dysentery.

"So why should anyone take a chance on unpasteurized milk," Dr. Bates asked. "If the commercially pasteurized variety is unavailable, people can pasteurize their own milk. The Health League of Canada, 111 Avenue Road, Toronto 5, Ontario, will supply a free booklet outlining home pasteurization methods to anyone interested. Public health departments also can help."

Mountaineering is encouraged for men of the Royal Air Force.



BOYS' TOWN LEADER—Succeeding the late Magr. Edward J. Flanagan, who died recently in Germany, the Rev. Edmund C. Walsh, (above), has been named acting director of the famous Boys Town, Nebraska.

USE PLANES TO SAVE GRAIN FROM FROST

FAIRFIELD, Idaho.—Airplanes went into action to drive frost from the Camas prairie wheat fields recently.

Sweeping at low level over 3,500 acres of budding wheat, seven planes created a wind that drove away the frost.

It is a new technique in attempting to save rich crops from damage by unseasonable cold.

Ranchers throughout the prairie, where a crop worth perhaps \$5,000,000 is about six weeks from harvest, are eagerly awaiting results.

The prairie took a \$1,000,000 licking from frost last year. Rancher Lloyd Barron said the planes raised the temperature two to three degrees and the wind they created probably was just as important in preventing frost.

VERY HOT SPOT
When the planet Mercury is in the part of its orbit closest to the sun, the temperature on the side facing the sun is about 773 degrees Fahrenheit.

Mountaineering is encouraged for men of the Royal Air Force.

Owes Life To Skill Of Surgeon

CHICAGO.—Mrs. Julia Brittan, 23, whose heart stopped beating on the operating table, owed her life today to the quick skill of a surgeon.

She was undergoing an appendectomy when attendants, clustered around the operating table at American Hospital, motioned that her heart had stopped.

Urgently, the call was sent through the hospital:

"Dr. Thorek, wanted in surgery immediately."

Three precious minutes had ticked by when Dr. Max Thorek, the hospital's chief surgeon, burst into the operating room.

He grabbed a scalpel and made an incision over the patient's heart. Deftly he made two more incisions. One pierced the diaphragm and the other cut through the pericardium, which covers the heart.

Then, with his fingers, he massaged the heart with the rhythm of a normal beat. A few seconds later the heart responded feebly, taking up the beat itself.

Gradually the beat grew stronger as Thorek applied more pressure. Then, at precisely the right time, he injected adrenalin into the heart, sewed up the incisions and without pause performed the appendicitis operation.

PEASANTS MAY HAVE BEEN SEEING THINGS

AUTCH, France.—Peasants reported that a sort of landgoing sea serpent was on the loose in a nearby rural area. It is nine feet long, green with black spots, and as big around as a box, they said. The area is famous for its fine brandy.

The tusks of an elephant continue to grow throughout its life.

Weekly Tip

NEW CANS OF PAINT

Let the can of paint stir itself—place upside down for a few days and paint will be all stirred up—ready for use.

THIS CURIOUS WORLD

By WILLIAM FERGUSON

MAN STILL DOES NOT KNOW DEFINITELY WHAT CAUSES THE MOON'S CRATERS.



COPY, 1947 BY NEA SERVICE, INC. U.S. REG. U.S. PAT. OFF.

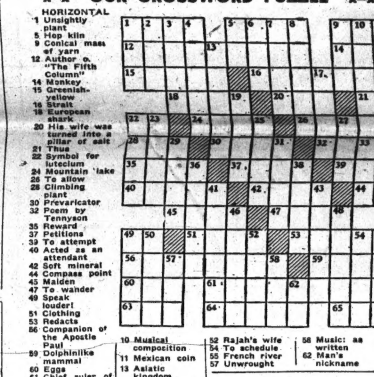
LITTLE REGGIE



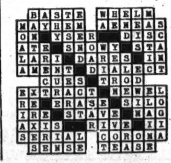
FRISCH'S POP—Near Miss



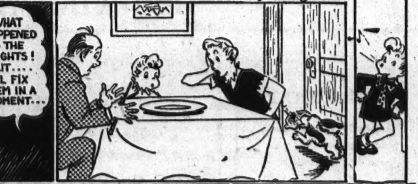
X-X OUR CROSSWORD PUZZLE X-X



Answer To Last Week's Puzzle



By Margarita



—By Al Vermees



NEW BELLEVUE COACH?

According to a daily: "Don't be surprised if the name of a well-known Lethbridge hockey personality comes up as coach of next season's Bellevue Lions in the southern Alberta junior A league. This is no rumor, either."

CPR passenger and train service through the Crow is gradually returning to normal, with trains now negotiating the replaced bridge near Elko, B.C. The first "mixed" (local) came in at 2 p.m. Wednesday, while the early morning train is gradually resuming its regular time.

Mrs. O. B. Topley returned to her home in Calgary, having spent some time with her son and daughter-in-law, Mr. and Mrs. L. Topley, in Bellevue.

Mr. and Mrs. "Frenchy" Ancill and son Garry left on Friday morning's train to attend the last day of the Calgary Stampede, and will then journey on to Drumheller to spend the rest of their vacation with Frenchy's mother, Mrs. D. Ancill.

Jim Turner was astonished Tuesday morning when he went to feed his pheasants, to discover that the cock pheasant was missing. Jim has been raising these game birds for some time and has released dozens in the district.

Mr. and Mrs. R. Wilson and Mrs. A. Finlay, of Vancouver, B.C., arrived in Bellevue on July 1st, to attend the funeral of their brother, Gino Sorrentino. Mr. and Mrs. G. Legatti, Edmonton, uncle and aunt of Mrs. D. Giacomuzzi, also attended the funeral.

Weekly Business Review

THE BUSINESS FIRMS LISTED IN THIS DIRECTORY REPRESENT LIVE, UP-TO-DATE CONCERNS THAT INVITE YOUR PATRONAGE. THE SERVICE WHICH THEY OFFER IS OF THE BEST AND DEALING WITH THEM NOT ONLY GIVES SATISFACTION BUT ASSISTS IN HELPING THEM SERVE THE COMMUNITY BETTER. TRY THEM WHEN YOU HAVE NEEDS TO BE SATISFIED.

<div>F. M. Thompson Co.</div> <div>"The Busy Corner Store"</div> <div>Everything to Eat</div> <div>Everything to Wear</div> <div>Main Store, Phone 15 & 25</div> <div>Greenhill Store, Phone 28</div>	<div>SARTORIS MOTORS</div> <div>Charles Sartoris, Prop.</div> <div>INTERNATIONAL TRUCKS</div> <div>SALES & SERVICE</div> <div>McCOLL-FRONTENAC PRODUCTS</div> <div>Phone 100</div> <div>BLAIRMORE</div> <div>ALBERTA</div>	<div>Blairmore Motors</div> <div>Charles Sartoris, Prop.</div> <div>CHRYSLER & PLYMOUTH</div> <div>SALES & SERVICE</div> <div>IMPERIAL OIL PRODUCTS</div> <div>Phone 43</div> <div>BLAIRMORE</div>	<div>Thornton & Sons</div> <div>Hardware - Furniture</div> <div>Sporting Goods</div> <div>Radios</div> <div>Radio Repairs</div> <div>Tinsmithing</div> <div>Furnaces Installed</div> <div>Phone 19</div> <div>Blairmore</div> <div>Alberta</div>		
<div>The Family Shoe Store</div> <div>"Quality Shoes and Hosiery"</div> <div>Headquarters for:</div> <div>GRACELINE SHOES</div> <div>FOR LADIES</div> <div>PARIS LOGGER and</div> <div>MINE BOOTS</div> <div>Phone 329</div> <div>BLAIRMORE, Alta.</div>	<div>Blairmore Pharmacy</div> <div>Gordon Stoves, Prop.</div> <div>Your "REXALL" Store</div> <div>PRESCRIPTIONS CAREFULLY</div> <div>DISPENSED</div> <div>DRUGS — TOILETRIES</div> <div>Phone 110</div> <div>BLAIRMORE, Alta.</div>	<div>The Pass Beauty Salon</div> <div>Sophie Kubic, Prop.</div> <div>Specializing in Hair Styling</div> <div>and</div> <div>All Lines of Beauty Culture</div> <div>For Permanency in Permanent Waves</div> <div>Phone 216</div> <div>BLAIRMORE, Alta.</div>	<div>Blairmore Hardware Co.</div> <div>GENERAL HARDWARE</div> <div>CROCKERY</div> <div>SATIN-GLO and BAPCO PAINTS</div> <div>Phone 142</div> <div>BLAIRMORE, Alta.</div>	<div>HARRY'S</div> <div>Red & White Store</div> <div>QUALITY GROCERIES</div> <div>FRESH and FROZEN FRUITS</div> <div>VEGETABLES</div> <div>— Free Delivery —</div> <div>Phone 24</div> <div>BLAIRMORE, Alta.</div>	<div>The Blairmore Exchange</div> <div>W. L. Evans, Prop.</div> <div>NEW AND SECOND-HAND</div> <div>FURNITURE, Etc.</div> <div>Drop in and Look Around</div> <div>Phone 136</div> <div>BLAIRMORE, Alta.</div>
<div>OLIVER'S TRANSFER</div> <div>IMPERIAL OIL AGENT</div> <div>Distributor For</div> <div>ROYAL HOUSEHOLD FLOUR</div> <div>PURITY FLOUR</div> <div>Phone 149</div> <div>BLAIRMORE, Alta.</div>	<div>SARTORIS LUMBER COMPANY</div> <div>Lumber from our own Sawmill</div> <div>BUILDING MATERIAL</div> <div>GENERAL CONTRACTING</div> <div>Mine Timber of All Kinds</div> <div>Phone 353</div> <div>BLAIRMORE, Alta.</div>	<div>Bellevue Pharmacy</div> <div>The fact that the Bellevue Pharmacy furnishes a most up-to-date service and is providing for the residents' needs, has made this place of business the headquarters for drug and prescription service not only in their community, but throughout the entire district. It is a modern store carrying a full line of popular drugs and remedies, along with tobaccos and magazines.</div> <div>The Bellevue Pharmacy is under the management of the proprietor, Mr. A. G. Haysom, who is a graduate pharmacist from the University of Alberta. His technical experience and education have fitted him for the filling of all prescriptions, regardless of their intricacy. There, too, one will find their favorite patent medicine as well as toilet waters, perfumes and powders. For the best possible quality in drugs and sundries, visit the Bellevue Pharmacy.</div> <div>Mr. Haysom has about ten years experience in this business and is altogether familiar with every detail of the retail drug trade. He is to be commended upon the high standard of his establishment, and upon the able and efficient manner in which the business is being conducted.</div> <div>Keith McFarlane, an early resident of Frank, along with Mrs. McFarlane and daughter, stopped off in the Pass to look up old friends on their way to Calgary 'Stampede' from Victoria where they reside. While here for a couple of days this week they were guests of Mr. and Mrs. F. J. Lote and among others Keith looked up Mr. and Mrs. D. Kemp Sr. and Jim Turnbull.</div>		<div>Cosmopolitan Hotel</div> <div>Wm. Rusnak, Mgr.</div> <div>THE PASS COMMERCIAL</div> <div>HOUSE</div> <div>Your Comfort is Our Concern</div> <div>Phone 183</div> <div>BLAIRMORE, Alta.</div>	<div>Crows Nest Pass Motors</div> <div>OLDSMOBILE and CHEVROLET</div> <div>SALES and SERVICE</div> <div>Goodrich Tires</div> <div>BLAIRMORE</div> <div>ALTA.</div>
<div>Central Meat Market</div> <div>Vinc Krivsky, Prop.</div> <div>PRIME STEER BEEF</div> <div>For a Special Treat Try Our</div> <div>OWN MADE SAUSAGES</div> <div>BACONS and HAMS</div> <div>Phone 294</div> <div>BLAIRMORE, Alta.</div>	<div>S. L. TRONO</div> <div>JEWELLER</div> <div>Gifts for Every Occasion</div> <div>WATCH REPAIRS</div> <div>Phone 314</div> <div>BLAIRMORE, Alta.</div>	<div>"FILL 'ER UP"</div> <div>—at—</div> <div>SULPHUR SERVICE STATION</div> <div>Charlie Chizek & Sons</div> <div>Texaco Products</div> <div>Res. Phone 95</div> <div>Frank</div> <div>Alberta</div>		<div>THE JAVA SHOP</div> <div>J. Rivq, Prop.</div> <div>Where you enjoy the next cup of coffee as well as you did the first</div> <div>ICE CREAM - SODA FOUNTAIN</div> <div>Phone 250</div> <div>BLAIRMORE, Alta.</div>	<div>JOE'S AUTO BODY and FENDER WORKS</div> <div>Ulrich Bros., Prop.</div> <div>EXPERT BODY REPAIRS and REFINISHING</div> <div>Studebaker Sales and Service</div> <div>Phone 1</div> <div>BLAIRMORE, Alta.</div>
<div>REX CAFE</div> <div>Headquarters in Blairmore for</div> <div>GOOD FOOD</div> <div>Where Everyone Meets</div> <div>Open 7 a.m. to 11 p.m.</div>	<div>INSURANCE</div> <div>FIRE - LIFE - AUTOMOBILE</div> <div>BONDS - INLAND MARINE</div> <div>Lamey Insurance Agencies</div> <div>Kubik Bk.</div> <div>Res. 147 — PHONE — Office 46</div>	<div>"Britannia Paint Works"</div> <div>G. K. SIRETT & DAUGHTER</div> <div>Painting</div> <div>Decorating</div> <div>Paperhanging</div> <div>Phone 16m</div> <div>Bellevue</div> <div>Alberta</div>	<div>Tire and Service Centre</div> <div>"Jud" Pickup, Prop.</div> <div>Tire Repairs and Vulcanizing</div> <div>Auto Repairs of All Kinds</div> <div>Reo Truck Sales and Service</div> <div>Phone 212</div> <div>BLAIRMORE, Alta.</div>	<div>Reid's Men's Shop</div> <div>F. A. Reid, Prop.</div> <div>"House of Stone"</div> <div>MADE-TO-MEASURE CLOTHES</div> <div>STETSON HATS</div> <div>B.V.D. DRESS SHIRTS</div> <div>BLAIRMORE</div> <div>ALTA.</div>	

Bellevue, Hillcrest and Frank Business Firms

MR. MERCHANT Everybody would read your message if you would place it here	Paula's Style Wear "Styles As You Like Them" A Select Range of SPRING COATS For Your Approval Stores at BELLEVUE and BLAIRMORE	Hillcrest Trading Co. John Lipnicka, Prop. Groceries - Meats - Provisions Dry Goods - Boots and Shoes Shelf Hardware Phone 26J HILLCREST, Alta.	MEET YOUR FRIENDS AT THE FRANK HOTEL Steve Bobrosky, Prop. FRANK ALBERTA	Don't forget we have A RESORT right here in the Pass Direct Friends and Tourists TURTLE MOUNTAIN PLAYGROUNDS SWIMMING — DINING DANCING — CABINS FRANK ALBERTA Trail Rides, "Pack Trips, etc.	The Variety Shop Richard H. Crab, Prop. Shower Gift Suggestions: English Bone China Cups and Saucers Devon Ware China Figures Novelty Salt and Peppers English Tea Towels BLAIRMORE Phone 141 ALTA.
Bellevue Hardware Ralph Nunn, Prop. ELECTRICAL APPLIANCES FURNITURE - SPORTING GOODS C.I.L. PAINTS Phone 188-J BELLEVUE, Alta.	Fidenato & DeCillia Dealers in GROCERIES, IMPORTED and DOMESTIC PRODUCE DRY GOODS, BOOTS and SHOES Phone 232M MAPLE LEAF, Alta.	PATON'S Baking Service R. Y. Paton, Prop. "We Bake Up to a Standard Not Down to a Price" Phone 74-W BELLEVUE, Alta.	Bellevue Pharmacy A. G. Haysom, Prop. PRESCRIPTION SPECIALISTS DRUGS - SUNDRIES MAGAZINES - TOBACCOS Phone 10F BELLEVUE, Alta.	BELLEVUE MOTORS J. H. Green, Prop. DODGE and DeSOTO SALES and SERVICE Bear Frame, Axle and Steering Service Phone 29-W BELLEVUE, Alta.	THERE IS A PLACE LIKE HOME IN BELLEVUE IT'S The Bellevue Inn

The Blaimore Graphic

(Estab. 1909 as Blaimore Enterprise)



Member of The Alberta Weekly Newspapers Assn. Weekly Newspaper Advertising Bureau Authorized as Second-Class Mail by the Post Office Department, Ottawa.

Office of Publication
BLAIRMORE, ALBERTA

Subscription, to all parts of the Dominion, \$2.00 per annum; United States and Great Britain, \$2.50; Foreign, \$3.00; payable in advance.

Business locals, 15c per line. Legal notices, 15c per line for first insertion; 12c per line for each subsequent insertion.

Obituary notices, inserted free of charge, but lists of floral offerings charged at 10 cents per line.

Display advt. rates on application.
J. R. McLEOD, PUBLISHER

Blaimore, Alta., Friday, July 9, 1948

The Ladies Aid at Bellevue held a successful tea and sale of home cooking, etc., on June 26 in the ladies parlour.

The strawberry tea and sale of home cooking held on Wednesday afternoon in the Blaimore United church was very successful. A large number of guests attended. The hall was decorated very nicely with crepe paper streamers and the tables of home cooking were neat and delicious.



EATON'S Puts You in the Summer Swim...

Holiday Highlights From
The Midsummer Sale
Catalogue

- Bright 'n' breezy bathing suits
- Sun styles for the whole family
- Household helps
- Campers' Requirements
- And Many More!

T. EATON CO.

EATON'S

HAVE A "Fresh up" WITH YOUR FUN!



• Match your merriest family party with gay, sparkling 7-UP, the lively, tingling "fresh up" for every occasion. At work or play, 7-UP is the "fresh up" for you and for the family.



"Fresh up" WITH 7UP

You like it... it likes you

Third Series Canada Savings Bonds in Fall

Ottawa, July 8.—The Bank of Canada, on behalf of the Minister of Finance, announced today that arrangements are being made for the offering of a third series of Canada Savings Bonds this fall. Terms of the new issue will be finally established later; probably some time in September. However, it is expected that the new security will retain the features which proved so popular in the first two series.

Since the introduction of Canada Savings Bonds in 1946, applications for the first and second series have totalled more than 2,100,000 to a total value in excess of \$818 million. The decision to issue a third series is based on this widespread demand.

It was also believed that a savings instrument with the features of Canada Savings Bonds would serve a useful purpose by giving further stimulus to the savings tendency developed by Canadians during and since the war. Present holdings have already rendered more than a million Canadians better able to meet personal emergencies or to carry out future plans. Such individual and family resources are an element of strength and stability in the nation.

Preparations for the Series Three issue go under way at Ottawa this week. As in the past, the new security will be available for cash or through various methods of instalment purchase, including the Payroll Savings Plan which proved such a popular savings channel in Series One and Two, as well as in the nine Victory Loan issues. Under the Payroll Savings Plan bonds purchased in quantities permitted by the terms of sale may be paid for through deductions from pay over a twelve month period.

To organize and direct this feature of the new series, six regional payroll savings directors have been appointed. They are: British Columbia, L. F. Worsley, Vancouver; Prairie provinces, H. A. Benham, Winnipeg; Ontario, J. H. Ratcliffe, Toronto; Quebec, G. Gingras and E. S. Morse, Montreal; and Maritimes, C. T. Watt, Saint John.

Mrs. J. Hammer was the guest last week end of her parents, Mr. and Mrs. R. Perressini.

A farewell picnic was held on Tuesday for the Misses Wilma and Edna Liikka, of Vancouver, B.C., who were guests of Mr. and Mrs. Walter North Sr. this week. Quite a number of the neighbors' children and a few grown-ups gathered and a held a wienner roast, and a hike up to Beard's Camp. Softball was played during the evening and then they made a large bonfire and roasted wieners, and marshmallows. They also held a sing-song. A good time was had by all. The girls thanked their friends for the wonderful time they had, then the tired but happy group hiked home.

Mr. and Mrs. Bob Patterson and family, of Santa Monica, California, are visitors this week with relatives in town. Also visiting here this week are Mr. and Mrs. Jim Patterson from Kimberley.

Mrs. H. Smith, of Creston, accompanied by Mr. and Mrs. F. Bosley, of Bellevue, who were visiting there, arrived in town last Wednesday to attend the funeral of their nephew and grandson, the late Richard Cardie. Also attending the funeral was a cousin, Mrs. G. Kellock, of Calgary.

The coroner's jury enquiring into the drawings of Gino Sorrentino and Thomas Richard Cardie and sitting at Bellevue last Friday night, brought in a verdict of accidental death, with a recommendation that life-saving equipment be placed handy to this and other, Crows Nest Pass holiday resorts.

Mrs. S. G. Bannan, Mrs. Evan Morgan, Mrs. J. Boorman, Miss Muriel Oliver and Douglas Oliver motored to Pincher Creek Thursday evening to hear the Seminary Christian choir which sang at the Pincher Creek United church. The choir consists of 24 men, all students for the Christian ministry, and was under leadership of Dr. David Jones, director of music at Princeton Theological Seminary. They are making a tour of the northern United States and southern Canada. The Blaimore party report that their music was wonderful.

EXCEL BUILDERS' SUPPLY CO.

"Everything for a Building"

Building
Contractors

Phone 263 Coleman

Now... Call for "Calgary" with confidence



Quality Tests Apply in Every Step of the Production of "Calgary" Beverages

THE fact that "Calgary" has built one of the most modern equipped plants in Canada around one of the finest artesian wells on the continent is one factor that contributes much to the leadership enjoyed by the Moosehead and Buffalo Brand products. Another important factor is the added protection of "tests for quality" that follow each production operation.

Now as ever, call for "Calgary" the Quality Ginger Ale, with confidence!



CHEVROLET ADVANCE-DESIGN TRUCKS

have all these new and finer features

Here are the newest trucks — the latest and the greatest features — the biggest values! Here is Advance-Design that provides the cab that "breathes,"* Flexi-mounted cab, Uniweld all-steel cab construction, fully adjustable seat, all-round visibility with rear-corner windows,* extra-durable frames, specially designed brakes and many other features that put Chevrolet trucks far ahead of the field. See them now — at our showroom!

*Fresh air heating and ventilating system and rear corner windows optional at extra cost.

CHEVROLET and ONLY CHEVROLET IS FIRST!

A PRODUCT OF CHEVROLET GENERAL MOTORS

Crows' Nest Pass Motors

Phone 105 Blaimore Alberta

New CHEVROLET 4-SPEED SYNCHRO- MESH TRUCK TRANSMISSION



Entirely new, Chevrolet-developed Synchro-Mesh transmission assures truck users of unparalleled new ease and efficiency in truck operation!

New CHEVROLET ADVANCE-DESIGN GEARSHIFT CONTROL



Unrivalled new convenience and ease of operation in advance-design models with 3-speed transmission. Gearshift is mounted on the steering column to provide new efficiency on every hauling job!

New FOOT-OPERATED PARKING BRAKE



Here's a revolutionary new feature of advance-design models. The new Chevrolet foot-operated parking brake provides safer, more efficient braking, plus new, clear, floor area! Standard on half and three-quarter ton models.

New IMPROVED CHEVROLET VALVE-IN-HEAD ENGINE



The world's most economical engine for its size — Chevrolet's power-packed valve-in-head engine is now even finer, with vital new features that assure greater durability and operating efficiency!

New ADVANCE-DESIGN PANEL MODELS



Features all-welded, all-steel doors with enlarged, curved-glass windows for better vision and appearance. Improved sealing prevents entrance of water. Rear door lock is improved. Door steps permit full opening for use at loading docks, and full opening for delivery operation.

CT-348

World News In Pictures

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"PAPER COW" IN OTTAWA BEEF PRICE PROTEST AMUSES CROWDS—Ottawa, Ont., housewives protesting rising beef prices brought chuckles from crowds in the capital's downtown section with the antics of their "paper cow", pantomimed by two unidentified civil servants. Mrs. Patricia Wilkinson, president of the Ottawa Housewives Consumers association, dressed as a farmette, led the animal in the protest parade. "Don't let the cow jump over the moon," said a sign carried by a two-year-old red-headed boy.



HORSE SHOW A WHOPPING SUCCESS—The two-day horse show at Galt, Ont., attracted so many that 103 entries had to be declined. People from all over Ontario and many visitors from the U.S., came to enjoy the show, which included modelling of the latest beach wear. Here, clearing hurdle with room to spare, is 15-year-old Norris Long, competing for his father, Haland Long, of Fort Nelson, Ont. He placed third. Second annual show offered \$6,200 prize money, \$2,000 worth of trophies and \$1,000 in merchandise. Youth was predominant in events for all classes.



D.P.'S ARRIVE IN CANADA—Mother and child from Poland, Mrs. Coporia Shuman and Shonano, two, were among the 75 D.P.'s who arrived in Canada to settle in Ontario. Mr. Shuman is here, too. Blonde, 16-year-old Lithuanian girl, Helene Bernotas, hopes to go to University of Western Ontario in London next year. Her family will farm near there.



D.P. NEWCOMERS—Sigmund Nichel, 17, and his five-year-old sister, Ibe, were among a group of displaced persons from Europe that arrived in Canada recently. The group will start life afresh in southern Ontario districts.



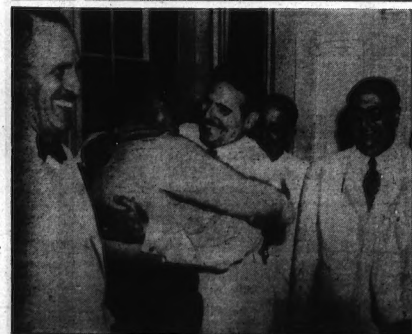
OIL SPRAYS GRAIN, BUT FARMERS HAPPY—Mr. and Mrs. Borden Johnston of Sombra township, five miles north of Wallaceburg, Ont., are in a happy frame of mind as they discuss the possibilities of an oil well which was brought in on their farm recently. Admittedly the biggest well discovered so far in this district in the recent drilling campaign begun by Imperial Oil a year or more ago, Mr. Johnston admits there is talk of a 100-barrel-a-day well. The well was "shot" at 1,930 feet recently and blew in shooting oil 150 feet in the air and spraying oil for 150 yards over grain fields.



GOT THIS PENNY FROM OWN THROAT—Recently, three-year-old Russell Sjangel of Hamilton, Ont., popped this penny into his mouth and swallowed it. When he lost his appetite, his parents called a specialist. An operation removed the coin from his esophagus — on his third birthday.



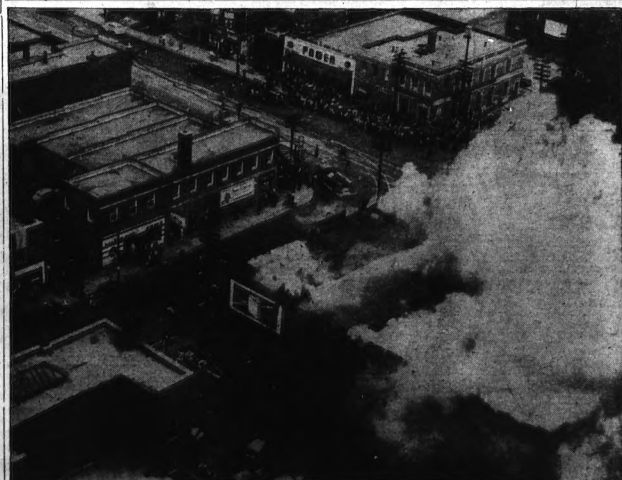
GOOD DAY'S CATCH IN ANY MAN'S LANGUAGE—Good advertisers for western Ontario's fishing opportunities are Donald Steffler, (left), and his father, Albert, of Kitchener, Ont. They took a trip to Grand Bend with rod and reel and brought back this string of 27 beauties. The majority of fish on long string are good-sized perch.



"ARMED" GREETINGS FOR NEW CUBAN PRESIDENT-ELECT—Newly elected Cuban president Carlos Prío Socarrás, gets a hearty embrace from chief of staff Perez who did not forget to bring his pistol. In Cuba, elections are sometimes fraught with considerable personal danger to the candidates. On the left is present president Hanson Grau San Martin who backed Prío. On the right wearing glasses is vice-president elect Dr. Alonso Fajal. This picture was made in the presidential palace at Havana after all returns were in.



SEVEN-WEEK-OLD GROUND-HOG is being bottle-fed by Jehu West, 18, daughter of Rev. and Mrs. Harold West, of Rosemont, Ont. "Bring it down so a feller can get at it," probably is what the "baby" is thinking.



SEVEN FIREMEN HURT, 38 FAMILIES FLEE IN \$150,000 FIRE—Seven firemen were cut by flying glass, 38 families were driven from their apartments, interior and stock of at least eight business establishments was destroyed or severely damaged, and 16,000 downtown office workers were delayed by traffic tie-ups when an explosion and fire gutted the Farmer's Market building at Toronto, Ont. The fire might have been started by spontaneous combustion. Buildings surrounding the fire were almost obliterated by the dense smoke clouds billowing up. Above is an aerial view of the blaze.

OUR COMPLETE SHORT STORY—

TALK IS NOT CHEAP

By ROBERT OBERFEST

UNCLE ABEL, who was really my great-uncle on my father's side, might have been seventy-five years old, maybe ninety — no one really knew; but everyone knew he was the talkiest man that ever breathed. My mother said he had lived his life in a mill town somewhere in northern Pennsylvania as a patternmaker in a foundry. But the things he'd tell: like the time his ship was wrecked off the coast of South Africa and he swam high into twenty miles to reach dry land.

We were not a large family: my father, my brother, sister Julie, kid brother Jess and myself, on a fifteen-acre truck farm in the pine woods of southern Jersey. Last January, to my mother's regret, Uncle Abel had come to live with us. He was a skinny man; must've been tall in his young days, but now he was quite curled over. But there was nothing the matter with his voice. He did no work to speak of; said it interfered with what he had to do, which was sitting on the doorstep and whittling on a stick with his ancient jackknife, talking, talking...

"Look here, Annie," he'd say to my mother, "you ain't hangin' them clothes up right nohow. I bet I can place you hang them edge-wise to the sun and that ain't common sense 'cause that way you get 'em heatedly shine on them at all. Now, the way I'd hang wash on a line—"

My mother would glare at him, clothes pins in her mouth, her eyes blazing with eloquence stronger even than Uncle Abel's spoken words. But Uncle Abel would whittle on and say: "The way you go sun-bathin' in this house... now, what I'd do—"

But my father tolerated Uncle Abel. As, for instance, at the end of a day's plowing my father would come into the kitchen, hot and sweating, his face lined with dust of the fields. He'd be hungry too, and there we'd wait at the supper table—kid brother Jess, sister Julie and I, listening to Uncle Abel. I knew my mother couldn't stand him and his yarns, but we kids always listened. Sometimes he'd tell us real exciting stories about how he had fought Indians, or how he'd run the fast jungle river with fifty huge crocodiles in hot pursuit. My father would sit down at the table and off went Uncle Abel: "Tell you what, I was lookin' for gold in Alaska—"

"Please, Uncle Abel—," pleaded my mother. "Uncle Abel would say as if my mother had not spoken. "We will now say grace," said my father calmly.

I wondered why mother couldn't be as patient as father, instead of raging inside her at Uncle Abel, the way she did. We said grace, and my father said "Amen" and he and I started to eat the roast beef and mashed potatoes. Uncle Abel didn't stop talking, even though his mouth was chock full.

Sunday afternoon my mother, more resentful than ever at Uncle Abel's chattering, announced to Jess, Julie and me that we were going to visit the Thompsons, on a farm a half mile south of ours. Uncle Abel invited himself at once. Mother, of course, could not openly tell him to stay home and keep my father company, for father didn't like to visit on Sunday afternoon. "It was his time of rest."

Uncle Abel regaled us with yarns as we walked along the country road. My mother suggested, and see for the short-cut, the path through the woods. The path led us to a log bridge over Bramble's Creek, a green swirling current, not very wide between banks. It was cool here, with pines and spruce crowding each other.

My kid brother Jess, always adventurous, left the party and remained on the bridge. He let himself over the edge of the logs and dangled down. Uncle Abel, meanwhile, was at his best: "This spot reminds me of the time I was lost in the jungles of the Amazon. Couldn't find my way out now, with night and rain, with wild beasts and snakes. All I did was feel close my eyes and walk. Would you believe it? I came out on a farm, hungry as all-get-out but otherwise just as spry and span as you now behold me." There was a scream. Jess had fallen into the green depths of the creek and now

he yelled for help as his slight form went under. My mother's eyes opened in terror and I remembered that Jess and I had not yet learned to swim.

Uncle Abel was saying: "Now that calls to mind once when I was in India, along the Ganges River..." "For heaven's sake, do something!" said my mother.

Uncle Abel said: "Once, when our steamer struck an iceberg in the North Atlantic I rescued the Captain—"

Uncle Abel jumped into the water feet first. His white head ducked under and remained under for a spell. Finally appeared above the surface and Uncle Abel began moving shoreward, dragging Jess after him. Then Uncle Abel climbed out of the water, pulling Jess along. Jess coughed the water out of his windpipe. Jess said: "Mother, mother, Uncle Abel is drowning!" and he just keeled over and lay still upon the bank.

"Hurry, run and fetch father," said my mother.

It was quite dark when Uncle Abel opened his eyes in our house with Dr. Haley from Crestville bending over him. Uncle Abel's mouth moved, but the best he could manage was a whisper: "Reminds me of the hurricane off the Florida Keys..."

"Don't try to talk," said Dr. Haley kindly. "I'm afraid you've lost your voice, for how long, I can't say. But you'll be able to whisper and you're lucky at that."

I could see my mother's lips tremble and she looked at me. I knew my father call her aside and say: "You'll be gentle with him, Annie, when he begs about what a swimmer he is. Jess would have drowned easily, even though the water's only four feet deep at the bridge."

(Copyright Wheeler Newspaper Syndicate)

Fashions

4735
SIZES
2-10

Mother's Delight

By ANNE ADAMS

Such easy sewing! Just look at the diagram and see for yourself. ONE main pattern piece—make several of these adorable easy-to-sew sundresses. Pattern 4735 has blouse!

This pattern, easy to use, simple sew, is tested for fit. Includes complete illustrated instructions. Pattern 4735 comes in sizes 2, 4, 6, 8, 10. Size 6 sundress, takes 1½ yards 55-inch fabric.

Send twenty-five cents (25c) in coin (stamp cannot be accepted) for this pattern. Write plainly size, Name, Address and Style Number and send orders to the Anne Adams Pattern Dept., Winnipeg Newspaper Union, 175 McDermott Ave. E., Winnipeg, Man.

SIDEWALKS COST LESS HALF CENTURY AGO
LONDON, Ont.—City officials warned that more sidewalks had been laid 50 years ago.

Checking old records they found that at the turn of the century Londoners paid two cents a foot per year for 10 years for new sidewalks. Now the annual charge is 22 cents a foot.

WESTERN KIDS BIGGER

REGINA.—Children not over 54 inches in height and between 5 and 14 years of age now can ride for 5 cents cash or purchase 5 tickets for 25 cents. Some municipal train lines designate a "child" as under 50 inches. Regina citizens believe that western children are bigger.

A SPOT OF TEA

Macaulay reports that Dr. Samuel Johnson, the famous lexicographer, thought nothing of reaching his 37th cup of tea at a sitting.



ONE MAN KILLED IN THIS WRECK—Malcolm Rennie, 76-year-old driver of Shakespeare, Ont., was killed when train demolished his car at Baden. His hat can be seen in twisted tangle in the foreground.

HOMING INSTINCT

HORSE RETURNS HOME AFTER BEING SHIPPED 900 MILES AWAY

FT. ST. JOHN.—Home on the range looked better for a bay horse five-year-old, the further he got away from the home corral. The bay was one of eight head of horses hauled 900 miles north of here on the Alcan to Johnsons Crossing, Y.T.

Upon arrival at Johnsons Crossing, the geegoes were unloaded from the truck and permitted freedom to browse around. Seized with a longing for home, the bay gelding started out. Exactly 17 days after he was miled from the string at Johnsons Crossing, the bay was whinnying at the home gate, 900 miles distant. He had hooped it all the way. Official time, 2,300 m.p.h.

The Canadian government which bought the animal for work as a pack horse on some survey jobs on the Yukon-Alaska boundary will now make up its mind as to whether or not the bay will be lassoed and transported again to the Yukon.

Farm Population Drops In The U.S.

WASHINGTON.—Nearly 1,000,000 persons left cities, towns and villages in the United States last year to settle on farms, but more than 1,500,000 moved away from farms into cities, towns and villages.

The January 1 farm population was estimated by the Department of Agriculture at 27,440,000. That was 110,000 fewer than the estimate for January 1, 1947, when a peak of 27,550,000 was recorded after a two-year rise from 25,180,000 at the outset of 1945.

The 1947 decline in farm population was modified by the fact that births exceeded deaths in that group by nearly 500,000, the largest annual increase from that cause since 1925.

Closed Season On Ducks Urged

OTTAWA.—Douglas Ross (PC-Toronto St. Paul's) urged in the Commons that Canada and the United States declare a two-year closed season on ducks.

He said that unless drastic action is taken there will be no ducks for hunters to shoot. It was no use for Canada alone to declare a closed season, because the ducks migrated to the United States and would be shot in open season there.

Resources Minister MacKinnon said that his department held a conference with provincial and U.S. wild life officials.

COAL SAMPLES EXPORTED

DRUMHELLER, Alta.—A small cube of Alberta coal, forming the centre-piece of an advertising folder outlining some of the province's industrial potential, had been sent to 12,000 industrialists throughout the world. Each in a tiny coil sack, the samples used up to 200 pounds of top-quality coal.

ITCH CHECKED

For quick relief from itching caused by eczema, contact foot, scabies, psoriasis and other itching skin conditions, use the new, revolutionary, scientific, modern, and safe, "ITCH CHECKER" cream. It is the only cream that cures itching skin conditions. It is the only cream that cures itching skin conditions. It is the only cream that cures itching skin conditions.

NEW FISH STORY

ATLANTA, Ga.—E. E. Johnson, 20-year-old farmer, went down to Seventeen creek to catch bait for a fishing trip. He found four or five fish perched in a large cypress stump.

He grabbed a stump perched about four inches long. As was his custom, he put the fish's hands free to catch more. The fish slid down Johnson's throat. It stuck. Johnson walked 1½ miles to his home, from where he was taken to a doctor. The doctor gave him an anaesthetic, and tried to pull the fish out, but succeeded only in pulling off the tail.

In hospital here, doctors pushed the fish down into Johnson's stomach.

PEGGY

HERE COMES PEGGY WITH A NEW BOY FRIEND—HE'S SHIT CUTE! I'M SURE GLAD SHE GOT YOUR LOOKS INSTEAD OF MINE!

SO AM I—THAT MUSTACHE AND PIECE WOULD RUIN HER SOCIALLY!

YOU CERTAINLY GOT RID OF HIM IN A HURRY—DIDN'T HE EVEN WANT TO KISS YOU GOODNIGHT?

NO—

OH, I SEE—HE TRIED TO KISS YOU—YOU BRACK AWAY—OH, HE'S THE HOUSE AND—

NO—AS A MATTER OF FACT, I DON'T THINK IT'S HIS ENTERED HIS HEAD!

WHERE ARE YOU GOING?

I WANT TO TALK TO THAT YOUNG MAN—HE'S JUST THE SORT OF A GUY WHO'D NEGLECT KISSING THEN BRAG ABOUT IT!

German Cutlery Industry May Move To Canada

OTTAWA.—The government is studying an application by the Nova Scotia government to move an entire cutlery industry from Germany to that province.

A host of the negotiations was given in Halifax by Nova Scotia's Industry Minister Connolly. He said a speech that the wholesale transfer is being considered and that officials of this department will go to Germany soon to bring technical advisers to the province.

A former naval base at Shelburne, N.S., is the proposed site. About 30 skilled Germans would get the plant started; some 200 Nova Scotians would be employed later.

The 30 technicians are displaced persons whose families would come to Canada under the plan. No machinery could be brought from Germany, so it would have to be provided from other sources.

The Nova Scotia government's application is being considered by trade department and immigration officials. It was learned. Rulings in similar cases have been to allow a small number of experts to settle first, to be followed by other workmen as the industry develops.

Newspaper Provides Best Advertising Media

QUEBEC.—Newspaper advertising continues to provide the best media for moving goods off retailers' shelves in quantity. Edgar G. Burton, president of the Robert Simpson Co., Ltd., in an address to the Newspaper Advertising Executives of America.

"Magazines, radio and even television, have their part to play, but for consistent, reliable results, newspaper ad delivers the goods."

"A specific article is usually offered at a price and the reader is told where to get it. He is persuaded to come and buy it today, or at the latest tomorrow. Retailers generally find that kind of appeal more effective than the sort of advertising which suggests you might buy something, sometime, or somewhere."

The development of his own company from a small store, Mr. Burton said, would not have been possible without the close co-operation of many Canadian newspapers.

"And here may I say most of the Canadian press maintains a standard of news and advertising presentation of which we are indeed proud."

ROMANCE?

WESTMINSTER, Cal.—The Westminster Herald carried this classified ad today:

"Wish to trade—bride—good hope chest, other accessories for shotgun in good condition. Write Gen. Del. Box 17."

BLAMES WITCHCRAFT FOR HER EXCESSIVE WEIGHT

PORT ELIZABETH, S.A.—So heavy that she is unable to support her own weight, a 400-pound, 50-year-old native woman believes she was bewitched and that a witchdoctor tried to turn her into a frog. Doctors say she is suffering from pituitary gland trouble.

BUILD PRO-CATHEDRAL

EDMONTON.—Archbishop J. H. Macdonald turned first aid for the erection of St. Anthony's pro-cathedral here. The new Roman Catholic pro-cathedral will be fan shaped, of brick and steel construction, and will cost \$200,000.

ORIGINAL MEANING

The word mess, as used in such phrases as "officer's mess", originally meant a portion of food, or provision of food for one party for one meal.

BE A HAIRDRESSER

Learn the modern hairdressing profession offering splendid money making opportunities. We positively guarantee complete instruction. They pay under direct supervision of nationally known instructors. They pay for your term plan. Write or call for complete details and illustrated booklet.

Marvel Beauty Schools

209 Donald St. Winnipeg, Man. BRANCHES: Regina, Saskatoon, Calgary, Edmonton

"SAL" TEA

Outstanding Quality • Delicious Flavour

—By Chuck Thurston

YOUR FEET MAY BE SO SWOLLEN AND ITCHING THAT YOU THINK YOU CAN'T GO ANYWHERE. Your feet may feel like they are on fire. You may have a red, hot, itchy, swollen, and painful condition. You may have a red, hot, itchy, swollen, and painful condition. You may have a red, hot, itchy, swollen, and painful condition.

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WANTED—Horses for Fox Meat; 1c pound. Contact JOE JACOB, Hillcrest, Alta. (May 9-11)

LOW FARES

From all stations in Alberta, Saskatchewan and British Columbia (Vancouver and East)

To SASKATOON EXHIBITION

July 19 to July 24

ONE-WAY FARE AND ONE-THIRD FOR THE ROUND TRIP

Minimum Fare 30 cents

TICKETS ON SALE

July 17 to 23 and on July 24 for trains arriving by 5:00 p.m. (Standard Time)

Return Limit

July 26, except if no train July 26 first available train

Full information from Ticket Agent

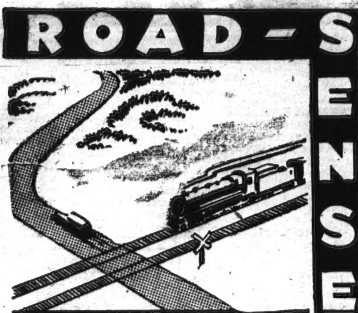


DRINK a PEPSI

... today, and often every day. It's a real treat anyone. Pepsi's quick delicious flavour really satisfies your thirst, doesn't just tease it. So whenever you're thirsty, drink a Pepsi.



"Pepsi-Cola" and "Pepsi" are the registered trademarks in Canada of Pepsi-Cola Company of Canada, Limited.



If You Value Your Life

NEVER-NEVER-NEVER TRY TO BEAT A TRAIN TO A CROSSING. We want GOOD ROADS—and the government is to be commended for the extensive road building programme it has announced for 1948—but we want SAFE ROADS, too. Safety depends on YOUR vigilance and that of every driver.

Increased Insurance Coverage for A.M.A. Members

Your membership in the A.M.A. gives you Automobile Accident Insurance coverage of \$1,500, increasing 10% annually to a maximum of \$3,000 instead of \$2,250 as formerly. The disability indemnity has been raised from \$15 to \$25 a week for thirty days. This is just one of the many benefits of membership in the A.M.A. Membership costs only \$10 for 12 months—less than a dollar a month.

The government has already given consideration to the inauguration of a system of Driver Training and Testing. All who are interested in reducing the toll of death and injury on our roads will endorse such a plan, and will join with the A.M.A. in urging its speedy adoption.

It Pays to Belong to the A.M.A.

CALGARY—515 1st St. E.
EDMONTON—10180 100th St.
LETHBRIDGE—308 7th St. S.

Phone MT737
Phone 25311
Phone 2792

ALBERTA MOTOR Association

Mrs. M. Johnson is spending the week end in Calgary.

Born to Mr. and Mrs. Johnny McDonald, of Trail, BC, on July 7, a daughter.

Mr. and Mrs. A. Orlando and Mrs. N. Nicifore are holidaying at Calgary and Kimberley, BC.

Mr. and Mrs. T. Battel and sons spent a short vacation at Radium Hot Springs and Kimberley, BC.

Miss Marie Berze, nurse-in-training at Holy Cross hospital, Calgary, spent last week end visiting her parents.

Mr. and Mrs. T. Price Sr. and sons Bobby and Jackie, of Bellevue, motored to Vancouver to spend a short vacation.

Mrs. H. L. Culham and two daughters were called away owing to the serious illness of Mrs. Culham's father at Regina.

Friends will be pleased to learn that Mrs. James Cousins, of Bellevue, is home again after undergoing an operation recently at Holy Cross hospital in Calgary.

Local and General Items

Mrs. Floyd Freeman is attending the Calgary Stampede this week.

Miss Violet Battel is a visitor to Calgary, where she is attending the Stampede.

Mr. and Mrs. J. Squarek and family left for a two week vacation to be spent at Nelson, BC.

Mrs. Liikka and daughters of Vancouver, BC, were guests of Mr. and Mrs. Walter North Sr. this week.

Barry Large of Fernie is spending part of his vacation with his grandparents, Mr. and Mrs. W. H. Chapell.

Miss I. Sellon left for Edmonton on Sunday, where she will spend the next two weeks marking examination papers.

Mr. and Mrs. Leon Young and daughter Jill, of Salt Lake City, Utah, returned to their home, having spent a few days the guests of Mr. and Mrs. J. Ruymackers at Bellevue and Mrs. Vera Krkosky in Blainmore.

Miss Amelia Bielli, of Rossland, BC, is spending a 3-week vacation at the home of Mr. and Mrs. J. Rossi. The Bielli family were long time residents in Blainmore before moving to Rossland.

Mr. S. Sawicki of Bellevue spent a few days at Calgary before going to Edmonton to attend summer school. Mr. Sawicki has been on the teaching staff in Bellevue for the past two years.

Mrs. A. Amatto will spend a short vacation at Creston, BC.

Miss Polly Jasniaky, nurse-in-training, is spending a brief holiday with relatives in the Pass.

Master Gordon Gilroy of Edmonton is spending several weeks holiday at the home of Mr. and Mrs. Jim Gilmar.

Miss Dolores Daignault, left last Sunday to spend a short vacation with her aunt and uncle at Kelowna, BC.

Miss Helen Dutil, who is teaching in Calgary, is spending the summer holiday with her sister, Mrs. R. C. Old, and Mr. Old and family.

Mrs. Jack Kwansey and Mrs. Earl Martin, of Trail, are visiting with their mother, Mrs. Lillian McDonald, and other relatives for two weeks.

Mr. and Mrs. O'Connell of Seattle, Wash., and Mrs. C. B. Bersey of Wenatchee, Wash., are the guests of Mr. and Mrs. Les Cousins at Bellevue.

Mike Ruptash, of Edmonton, along with his family, is in town looking over his interests in the Cosmopolitan hotel. Mr. Ruptash will relieve his manager, Bill Rusnak, who along with his family will take a short vacation.

The Bellevue United church Sunday school held its annual picnic at Passburg on June 30. Trucks and cars and a school van transported the children and parents to and from the picnic grounds.

Mrs. J. Angus MacDonald is a business visitor in Calgary.

Mr. Alfie Stella and Mr. Frank Blaire motored to Calgary Sunday to take in the Stampede.

Mrs. A. C. McDougall of Blainmore is a guest of Mr. and Mrs. Savage at Coleman for a few days.

Mrs. R. Leitcher and son Elton of Bellevue returned home from Trail where they spent the past month.

Miss Frances Mellara of Calgary is spending a short vacation in Blainmore with her aunt, Mrs. W. Ridalski.

Miss Agnes Margetak, nurse-in-training at the Holy Cross hospital in Calgary, was a July 1st visitor with her parents.

Mr. and Mrs. Frank Morgan and daughter are leaving Saturday for Calgary and Chestermere Lake, where they will spend their vacation.

Kimberley Dynamiters Booster Club Quiz

WINNERS

1st Prize—1948 Mercury Sedan

Won by Charlie Morin, Box 64, Kimberley, B.C.

2nd Prize—Combination Radio, Record Player

Won by Bill Jones, Trail St., Kimberley, B.C.

3rd Prize—Mantle Radio

Won by E. Dawson, 1542 3rd Ave., Trail, B.C.

We wish to thank all those who have given their support to the Booster Club in this undertaking



DON'T SEND TO

the U.S. or abroad

FOR GOODS UNLESS...

... you have first consulted your nearest Customs Office. The import of certain goods is now prohibited in order to conserve our U.S. funds. If the article you wish to buy is on this prohibited list, it will not be allowed to enter Canada, even though you have paid for it.

Don't be disappointed... Before ordering goods from the U.S. or other countries, consult your nearest Customs Office or write

Emergency Import Control Division, Department of Finance, Ottawa.



UNDERSTANDING = MODERATION

Understanding comes to us

when we see things through the other fellow's eyes...

when we listen through the other fellow's ears...

when we consider the other fellow's point of view at all times.

It's the key to happy living together. For it leads us

to weigh our words and shape our actions for the common good.

Happily a Canadian characteristic, it's this understanding

which leads us to choose the path of moderation in all things...

moderation in our thinking, moderation in our spending...

moderation in our pleasure. For understanding makes us realize

that moderation benefits not only our own selves, but our

families, our communities and all of Canada.

Men who Think of Tomorrow Practice Moderation Today!

THE HOUSE OF SEAGRAM

